

# Fairtrade Quiz

1. Which Fairtrade product is the most popular?

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2. For a product to be called Fairtrade, what percentage of its ingredients must be Fairtrade?

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3. What Colours are used in the Fairtrade logo?

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4. What price can Fairtrade farmers get for their goods?

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5. List five Fairtrade products you can buy at a supermarket.

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6. Before Fairtrade, how did buyers get the farmers to sell at a low price?

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7. What did the Rochdale pioneers do?

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8. Name two of the Co-op Midcounties values.

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9. What did shopkeepers used to put in flour?

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10. In 1994 there were only three Fairtrade products, what were they?

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11. Name three Fairtrade products you can drink.

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12. Where does cotton come from? **a.** A flower, **b.** A tree **c.** A cotton worm **d.** A vine

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13. In Fairtrade fortnight in 2009 a world record was set for the number of bananas eaten. How many do you think they ate? **a.** 240,015 **b.** 563 **c.** 10,350 **d.** 470,001

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# Fairtrade Quiz answers

1. Which Fairtrade product is the most popular?

**Bananas**

2. For a product to be called Fairtrade, what percentage of its ingredients must be Fairtrade?

**50%**

3. What Colours are used in the Fairtrade logo?

**Blue, Green, Black and white.**

4. What price can Fairtrade farmers get for their goods?

**At least the minimum cost.**

5. List five Fairtrade products you can buy at a supermarket.

6. Before Fairtrade, how did buyers get the farmers to sell at a low price?

**They closed their shops until the Farmers were desperate.**

7. What did the Rochdale pioneers do?

**Opened the first co-operative**

8. Name two of the Co-op Midcounties values.

**Democracy, Openness, Equality, Social responsibility.**

9. What did shopkeepers used to put in flour?

**Chalk**

10. In 1994 there were only three Fairtrade products, what were they?

**Tea, Coffee and Chocolate**

11. Name three Fairtrade products you can drink.

**Tea Coffee, Smoothies, Hot Chocolate, wine, beer, Juice, cola.**

12. Where does cotton come from? **a.** A flower **b.** A tree **c.** A cotton worm **d.** A vine

**Flower**

13. In Fairtrade fortnight in 2009 a world record was set for the number of bananas eaten.

How many do you think they ate? **a.** 240,015 **b.** 563 **c.** 10,350 **d.** 470,001

**d. 470,001**