

NEWSLETTER

OUR VIRTUAL CHARITY PARTNER COFFEE MORNING!

In September we invited all of our Regional Community Charity Partners to our first ever virtual coffee morning. The event gave our charity partners the perfect opportunity to network and connect with each other, sharing best practice and helping to develop our co-operative solutions to community issues.

The tea's and coffees were in full flow as we heard updates from our partners on adapting to the lockdown and just how important our Community Restart Fund has been to them in rebuilding their programmes. Click HERE to view the full recording of the coffee morning

Don't worry if you weren't able to join us last time as the great news is that we will be holding more virtual meetings over the course of the next few months. See some of the fantastic feedback we

'At Your Co-op,

we're proud to be

at the heart of the

communities we

serve. Supporting

local people and

projects is one of the

guiding principles







KEEP A LOOK OUT FOR OUR FUTURE VIRTUAL MEETINGS!

OUR COMMITMENT TO YOU...

We are over the moon to be now in a position to kick-start our community strategy in the very near future and have some exciting plans for the coming months, so here is a quick snapshot of what we are planning to continue to support our partnership with you:

So that you can keep in touch with your Regional Community

Steering Group/Lead Ambassador we will be sending you information on who your contact is and the ways you can get in touch with them if you need to discuss any elements of your partnership.

We will be launching a dedicated space on our website showcasing all of our charity partners, here you will have access to great resources such as masterclass sessions, links to other areas of interest such as our work with young members as well as having the opportunity to include information on news and events you would like for our business'

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Each of our Regional Community areas will hold a fundraising event on your behalf, these will take place between late October and January 2021; of course we need to ensure that all of the necessary Covid related guidance is followed to keep everyone safe and we are working on what these events will look like and when they will take place, we will of course let each of our partners have an update on their event in the very near future.

Over the weekend of 19th – 22nd November we will

be holding a Give at the
Till Event to support
all our charity
partnerships, this
will allow for our
customers and
members to
donate in store
when they shop
with us. You can
get involved in
this to promote the
event to your followers

event to your follower on social media – more updates on this to follow.

Following the success of our recent virtual coffee morning we plan to hold more similar events during November, January and March to help keep us connected – we will be in contact soon with a 'save the date' invite.

STAY CONNECTED WITH US

Be proud to shout about your group's news and stories and your partnership with Midcounties.









Use the links above to connect with us

- Tag us in Twitter using **@midcountiescoop**
- Use **@themidcountiescooperative** in Facebook
- To tag us in LinkedIn use **coopmidcounties** use the hashtags #ValuesinAction #CoopDifference in all your posts when you tag us
- YouTube follow and subscribe to our account



If you're not already a member of our Society, we would really like you to be part of the Midcounties family. <u>Click here</u> to read about the benefits of becoming a member.

Your Co-op. Owned By Our Members.
Owned By You.

Need help with any questions?

Contact Karen McNeil: karen.mcneil@midcounties.coop

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