

Norman Heywood

I am a resident of Bewdley, Worcestershire and have served as a director for the last 24 years.

During my time as a director, especially over the last few years, there has been an improvement in the growth and profitability of your co-operative. However there is still a lot to be done.

We need to give our customers and members better prices, expand the range of our food offer, and improve the terms and conditions of our many loyal employees.

As a director this can be achieved by encouraging management to improve efficiency, such as cutting out waste, finding better and quicker ways of doing things and engaging more with customers and members.

I am fortunate to live in an area where the Co-op has five excellent stores at Franche, Bewdley, Stourport, Highley and Kinver where I used to own Jon Charles Menswear. I would encourage management to expand into the other areas where our members are not so well served.

I have been a retailer all my working life and have worked for the Co-op most of this time, finishing as store manager at the Kidderminster department store and then Procurement Manager at the Walsall Quasar store.

I would greatly appreciate your support in re-electing me as a director of Midcounties Co-operative, and I believe my retail experience, Co-operative values and energy will be of benefit to both members and all employees.